**[Nano – Help**

Business Case

**Business description**

Nano – Help is a service we provide to helping you out with your daily tasks. We have developed a website to help you with your daily task. From help around the house to running errands as you are working or in class.

**Business goal**

Our goal is to land you a helping hand to your busy bee workload. We want to encourage you and others to ask for help at affordable price. We all need someone to help us and at times their no one you can think about but now you know Nano – Help available to you daily tasks.

Our revenue from our website will come from the services we provide. To our clients that have been with us or trying us out for the first time.

**Target Audience**

Our service will target audience who have a workload that they can’t complete daily tasks at home. That can be either tasks up time or require them to be out their home to run errands. Not only that but the more our clients use our service or recommend us there will be a discount that will help gain audience attention more since we provide affordable services.

**Visitors’ Motivations and Goals**

With Nano-Help service clients or new visitors are likely wanting to try our service since they may be busy and need help to get their daily task done or have to stay home. Another motivation to visit our website will be seek help to get their daily task done even if it is a simple to throw out the trash or as big of a task helping the kids to doing grocery.

**Information requirements**

1. With a new service on the market potential clients would like to know who we are.
2. On the top of our page, we should have tabs that ease access our service with prices and contact
3. Should also have a place to leave review so other potential clients can see what our clients have said towards how reliable we are with our services

**References**

[REFERENCE #1]

[Principles of good customer service | Business Queensland](https://www.business.qld.gov.au/running-business/consumer-laws/customer-service/improving/principles#:~:text=Principles%20of%20good%20customer%20service%20The%20key%20to,return%20often%20and%20is%20likely%20to%20spend%20more.)

[REFERENCE #2]

[All Home Services | Handy](https://www.handy.com/services)